

## **Information sheet about the "Standing Wave"**

### **What is Jochen Schweizer offering in the Mall of Switzerland?**

Jochen Schweizer Projects AG will rent a 1,200m<sup>2</sup> indoor area as well as a 250m<sup>2</sup> outdoor area in the Mall of Switzerland via its subsidiary Jochen Schweizer Wave House Luzern mbH. A so-called "Standing Wave" is planned which will allow people to surf for 365 days a year, along with a catering concept with two components - the Wave Bar and Cafe Dining Style. The area will also be available for corporate and customer events. Jochen Schweizer GmbH is also planning to have a Jochen Schweizer shop in the mall.

### **What is a "Standing Wave"?**

A so-called "Standing Wave" is an artificially created wave, on which beginners and professionals can surf. For this Jochen Schweizer relies on the THE WAVE technology of its partner ATV ([www.citywave.de](http://www.citywave.de)) from Munich. The system is the leading worldwide technology for standing waves right now.

### **What is THE WAVE?**

THE WAVE is a unique piece of surfing equipment on which people can surf on a river wave. It is formed purely of water and is designed for both beginners and professionals. With the aid of adjustable floaters the difficulty level of the wave can be set in just a few seconds. As a result the size and pressure can be gradually adjusted until the perfect wave is achieved - regardless of whether it's for children (over the age of 6), boogie boarders, beginners or professionals. This guarantees a safe and easy start.

### **About Jochen Schweizer Projects AG**

Jochen Schweizer Projects AG is a project development company in the leisure and tourism real estate industry. Within the Jochen Schweizer group, Jochen Schweizer Project AG implements and runs innovative and attractive experiences and world of experience in urban areas. The Jochen Schweizer group is the market leader in Germany and a premium provider of over 1,400 extraordinary experiences for presents or personal treats. On the experience portal [www.jochen-schweizer.ch](http://www.jochen-schweizer.ch), Jochen Schweizer makes extraordinary experiences come true.